

The super-rich are designing homes inspired by Bridgerton, The Undoing and The Real Housewives

Bridgerton, The Real Housewives and The Undoing are providing inspiration for the homes of the super-rich

By Zoe Dare Hall

8 February 2021 - 7:00am



The super-rich are scrambling to make their homes into a living Bridgerton experience | CREDIT: Roost

It was while freeze-framing an episode of *The Real Housewives of Beverly Hills* to scrutinise the dressing room that interior designer Charu Gandhi took stock of just how much life has changed in lockdown.

Where usually her super-rich clients would be asking for expensive home renovations inspired by their worldwide travels to beautiful boutique hotels, art events or fashion shows, with all such sources of diversion off the agenda during the pandemic, they are doing the next best thing: turning to TV.

"We are designing a large house in London with a spacious master suite, and when it came to designing the dressing room, the client referenced a specific episode of *The Real Housewives* as she loved the way in which the central island was organised, and the surrounding joinery," says Gandhi, founder of the design house Elicyon.

Gruesome plotlines are no deterrent to coveted design either. Gandhi has several clients asking for silk wallpaper to match the one in Nicole Kidman and Hugh Grant's bedroom in the gripping but grisly drama, *The Undoing*. "It's similar to a de Gournay design, and we wrapped one entire bedroom, including the wardrobes, in a textured silk wallcovering, adding a sense of narrative, depth and richness to the room as in the TV series," she says.



Advertisement



Quick reads



How to boost collagen in your face, from skincare to supplements



Blind to bestiality and paedophilia: why Naomi Wolf's latest book is its own outrage



How to learn the (healthy) virtue of patience



Operation Husky: a forgotten watercolour illuminates Churchill's mastery of war



The most spectacular champagne and sparkling wine for Valentine's Day



F9 trailer teases return to old ways for *Fast & Furious* family



Elicyon's Lancaster Gate apartment is reminiscent of the set of *The Undoing*

And there's little in the lives of the characters in *The Serpent* – a BBC drama based on real-life 1970s serial killer Charles Sobhraj – you would seek to emulate, but the tropical Thai setting has driven requests for escapist water and wildlife sounds in the garden, reports Will Watson, head of London at *The Buying Solution*.

"I've seen speakers hidden in the bushes that play the sounds of crickets or tropical birds to give the owners the feeling of being abroad," says Watson. It's *Bridgerton*, however, the period drama set in 1800s high society London – and Netflix's biggest ever series, with 82m households worldwide streaming the show in its first month – that is currently captivating those high-spenders undertaking home makeovers.



This Belgravia square apartment allows inhabitants to live the *Bridgerton* dream | CREDIT: Roost

Watson notes a current craze for "large statement master bedrooms with high ceilings to accommodate [four poster beds](#)", and it's a trend echoed by *The French Bedroom Company*, who report a 25% increase in the sales of their ornate gold furniture ranges since *Bridgerton* aired.

"Customers are increasingly asking us to help them 'get the *Bridgerton* look', in particular with our silk and velvet gold beds. The grander the better," says founder Georgia Metcalfe. The company's [black four-poster bed](#) that adorned Villanelle's Barcelona apartment in series three of the BBC's *Killing Eve* also caused a stir, says Metcalfe. "Our customers live in everything from chateaux to Cotswolds cottages and they always ask how to style grand four poster beds. More is more, we say," says Metcalfe.



The French Bedroom Company is receiving requests for 19th-century-style beds

Harrods Estates is wallowing in the 'Netflix effect', with a spike in interest in

Regency and Georgian architecture since the series started, reports the agency's head of lettings, Sarah McIntyre. On Belgravia's Wilton Place, there's a five-bedroom Georgian townhouse brimming with Regency charm that will "get pulses racing," she says. Available to let furnished or unfurnished for €7,500 per week, it is embellished with cut-glass chandeliers, intricate cornices and a large drawing room perfect for receiving high society guests.

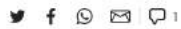
"Best in class Regency furniture" is also enjoying a revival, adds Martin Millard, director at Cheffins auction house. "Bridgerton is all about elegance and opulence and this typifies the furniture production of the period. Regency sofas are most at home in a large country house setting, or a Georgian townhouse, and Regency sofa tables, usually finished in mahogany, are a good buy at the moment, to sit behind the sofa adorned with photographs, drinks trays and lamps," says Millard.

Bridgerton, The Undoing and The Real Housewives

Bridgerton, The Real Housewives and The Undoing are providing inspiration for the homes of the super-rich

By Zoe Dare Hall

8 February 2021 · 7:00am



Clients have been requesting pastel-coloured backboards

The lugubrious American mini-series *The Queen's Gambit*, which sparked an unlikely fad for chess, is having a similar impact on mid-century design. Charu Gandhi has received far more requests than usual for "patterned wall-coverings, strong geometries and retro colour tones," she says. "The pinks and greens of the 1960s are proving very popular and we've worked with these colour references in a recent London apartment."

Cheffins' Martin Millard adds that particularly popular at auction now, after *The Queen's Gambit*, are rosewood or teak sideboards. "They sit comfortably in modern or period homes, often paired with 1960s statement armchairs in warm timber, brightly formed plastics or brushed aluminium," he says.





Private garage in Apartment 0.07 at Twenty Grosvenor Square | CREDIT: Alex Winslip

The glassmakers Lalique can also rely on a rush of calls to their boutiques when their pieces feature on screen, whether it was in 2020's Netflix remake of *Rebecca* – panned by critics, but lapped up by lovers of the Hironnelles vase that played a cameo role – or the range of Lalique perfume bottles on Dawn War's dressing table in the *Real Housewives of Cheshire*.

“Even more surprisingly,” says Lalique's managing director, Frederick Fischer, “we sold a ‘Capucine’ bowl after being featured in *Midsummer Murders* a few years ago. The villain has a Lalique ashtray and one viewer bought it over the phone.”

There are some film perennials, though, that continue to influence luxury property years after their release. Rare is the home cinema in a super-prime show home that doesn't have James Bond on screen. And that's who Finchatton has called upon when designing the 5,800 sq ft triplex apartment numbered 0.07 at Twenty Grosvenor Square in Mayfair, where remaining residences, serviced by Four Seasons, start at £17.5m.



The Gryffindor colour scheme in the Harry Potter lounge | CREDIT: Greg Lynott

The spy-inspired apartment includes a games room whose window, adorned with theatrical Dedar red velvet curtains, open to reveal the double garage with grey wool pinstripe wallpaper. The two Aston Martins in residence become an integral feature of the property.

And finally, there's Harry Potter, whose influence is at its most decorous in a sprawling, 15,000 sq ft house in Utah, which is itself like something out of an American drama series, with its fairytale-like facades, rock-climbing wall, and waterfall in the outdoor pool. Inside is a Harry Potter-themed lounge, with Hogwarts murals, Gryffindor colour scheme – and a £3.129m price tag. “I'm having to really dig deep to find sources of inspiration this year,” says Charu Gandhi. Some of her clients, it seems, have found the answers are all there if you just Netflix and chill.

Read more:

- [Where would the Sex and The City women live now? Inside the most elite real estate in New York](#)
- [Oscar Tusquets: My decade of friendship with Salvador Dali](#)
- [What the changing interior decor at the White House says about its occupants](#)

Sign up for the [Telegraph Luxury newsletter](#) for your weekly dose of exquisite taste and expert opinion.



Luxury newsletter

Your weekly dose of expert opinion and exquisite taste, dedicated to the finer things in life.

Sign up

The Telegraph values your comments but kindly requests all posts are on topic, constructive and respectful. Please review our [commenting policy](#).

Show comments 

More from Luxury



Is Manchester the home of the next superstar watchmaker?

By Tracey Llewellyn
8 Feb 2021, 7:00am



35 Valentine's Day gifts for jewellery lovers

7 Feb 2021, 8:16am



The most indulgent chocolate gifts for Valentine's Day 2021

By Marieta Rojas Agüero
7 Feb 2021, 8:15am



The most spectacular champagne and sparkling wine for Valentine's Day

By Victoria Moore
7 Feb 2021, 7:00am



What tech insiders really think of Andy Jassy, the soon-to-be CEO of Amazon

By Teresa Fitzherbert
7 Feb 2021, 7:00am



Why the paternity claim facing Prince Albert of Monaco later this month is the strangest yet

By Paola Jacobbi
7 Feb 2021, 7:00am



More from The Telegraph



How to boost collagen in your face, from skincare to supplements



Forget cottagecore, this is how the country set really dress in winter



Virginia Chadwyck-Healey on the British brand that designs for all shapes and sizes



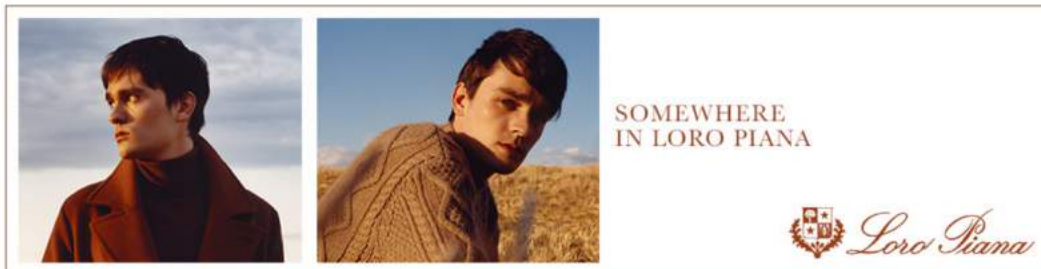
Finding Alice, episode 4 review: Joanna Lumley is the only thing saving this series




Face it - townie folk like me can never fit in in the countryside



Claudia Winkleman: 'I must be vain because I'm on telly, and I've got a fringe'



SOMEWHERE
IN LORO PIANA



The Telegraph

Follow us on:      [Back to top](#) 

[Contact us](#)

[Branded Content](#)

[Terms and Conditions](#)

[Betting Offers](#)

[About us](#)

[Syndication and Commissioning](#)

[Advertising Terms](#)

[Modern Slavery](#)

[Rewards](#)

[Guidelines](#)

[Fantasy Sport](#)

[Manage Cookies](#)

[Reader Prints](#)

[Privacy](#)

[UK Voucher Codes](#)

© Telegraph Media Group Limited 2021